## Sub: Offer for Printing items for Techmart India 2010

Sir,

Sealed offers are invited from experienced / reputed agencies for the work of printing and supply of Brochure with envelop, Feed back Form (daily), Feedback Form (4 pages), Certificate, Trade Directory, Badges (organizer), Badges (participants), leaflets, Event invitation card, note book etc. required in connection with the exhibition "Techmart India 2010" to be organized by NSIC. You are requested to quote your most competitive rates for executing the said work in the schedule enclosed herewith as Annexure-I.

The following terms and connections shall be applicable in this regard:

- 1. The quoted rates shall be for the complete work and shall be inclusive of the cost of all materials including paper, ink, lamination, labour, tool and plants, cartage and taxes, as applicable etc.
- 2. Each page of Annexure I (Schedule) is to be signed by the Bidder.
- 3. The materials are to be delivered at NSIC, NSIC Bhawan, Okhla Industrial Estate, New Delhi at no extra cost.
- 4. The time permitted for completion of the work shall be 7 days from the date of supply / work order.
- 5. In case quality of the work executed by the contractor is found to be poor, NSIC reserves the right to impose suitable penalty / liquidated damages including rejection of the materials supplied, blacklisting of the agency or any other action as deemed fit by NSIC. Liquidated Damages @ 2% of the value of work order shall be levied on the agency for each day of delay in completion of the subject to a maximum of 10% of the value of work order.
- 6. No ad-hoc/ interim payment shall be released. Payment shall be released only after satisfactory completion of work.
- 7. The payment shall be released subject to statutory deductions, as applicable.
- 8. NSIC reserves the right to reject/cancel one or all offers without assigning any reason.
- 9. NSIC reserves the right to split the work among one or more bidders.
- 10. Your offer in a sealed envelope should be addressed to the Chief General Manager (EMC)). NSIC Ltd, NSIC Bhawan, Okhla Industrial Estate, New Delhi 110020 and should be delivered at the Central Receipt Section (CR Section) of NSIC Ltd. NSIC Bhawan, Okhla Industrial Estate, New Delhi 110020 latest by 3 P.M. on 28.07.2010. The offers shall be opened on the same day at 3.30 P.M.

The name of the work should be clearly mentioned at the top of the envelop containing the offer submitted by you i.e. "Offer for Printing items for Techmart India 2010.

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Thanking you,

Yours faithfully,

Dated: 15.07..2010

(H.Saini)

Chief. Manager (EMC)

Encl: as above

## **SCHEDULE**

S.No.	Detail	Quantity	Initial	Repeat Rate/ 1000
			rate (Rs.)	(Rs.)
1	Brochure (1 fold)	2000 nos		, ,
	1. Size: 7.75"x11" (folded size) 15.5"x11" (open size)			
	<ul> <li>2. Printing: Offset</li> <li>3. Paper Quality: 250 GSM Art Card</li> <li>Paper</li> </ul>			
	4. Colour: 4+4 5. Lamination: Both side			
	<b>Envelope</b>			
	<ol> <li>Paper Quality: 120 GSM Maplitho</li> <li>Colour: 4+4</li> </ol>			
	Design shall be provided by NSIC			
2	Feedback form (Daily) 1. Size : 7.5" x 11" 2. Printing 2+0 colour	3000 no		
	3.Paper quality : 100 GSM sinar art paper and printing 4. Job Specification : Offset Printing	2000 no.		
	onset I many	1000 no.		
	Post event Feedback form - one fold (4 pages) 1. Size : 7.5" x 11" (FS) 15" x 11" (OS)	1000 no.		
	2. Printing : 2+2 colour (back to back) 3. Paper quality : 100 GSM sinar art paper and printing	500 no.		Per 100
	4. Job Specification Offset Printing (design not required )	300 no.		Per 100
3.	Participation Certificate  1. Size : 14"x 11"  2. Scope of work : Type setting, Compilation, pre press processing and	300		Repeat Rate / 100 Nos.
	offset printing.  3. Paper specification : 300 GSM imported art card mat.			
	4. Colour : 4+0			

4.	Trade Directory	300	Per 100
	1. Size: 5.5" x 8.5" (FS)	(150 pages)	
	2. Scope of work: Type setting, compilation, pre	200	Per 100
	press processing offset printing & mat lamination on cover	(100 pages)	Fel 100
	page	100	Per 100
	3. No. of text page: 150, 100, 50	(50 pages)	100
	4. Paper specification: Cover: 250 GSM imported	1 0 /	
	(Magna/Ugo) mat 5. Text page: 130 GSM imported		
	(Magna/UGO mat) perfect binding		
	6. Colour: 4+4 cover page & 2+2 text pages		
	(NSIC will provide the cover design of the Trade Directory only).		
	7. Quote cost of:		
	- Additional 4 page (2 colour) separately if reqd.		
	A 1 1 1 4 1 4 (4 1 ) 4 1 1 6 1		Per 100
	- Additional 4 page (4 colour) separately if reqd.		D 100
~	0.00		Per 100
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	provide CD of the Trade Directory in a proper		
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5 b.	provide CD of the Trade Directory in a proper plastic cover with printed instructions to operate the CD. The cover design of the CD in four colour will have to be made by the printer. The CD of the directory should be made such that it is menu driven and facilitates the user in extracting and using information about this exhibition and the participants easily.  Quote for making extra copies of master CD of	100	
5 b.	provide CD of the Trade Directory in a proper plastic cover with printed instructions to operate the CD. The cover design of the CD in four colour will have to be made by the printer. The CD of the directory should be made such that it is menu driven and facilitates the user in extracting and using information about this exhibition and the participants easily.  Quote for making extra copies of master CD of trade directory as per specification of Sr. no. 8	100	
5 b.	provide CD of the Trade Directory in a proper plastic cover with printed instructions to operate the CD. The cover design of the CD in four colour will have to be made by the printer. The CD of the directory should be made such that it is menu driven and facilitates the user in extracting and using information about this exhibition and the participants easily.  Quote for making extra copies of master CD of	100	

6.	Badges		
	Size: 5"x 3.25"		
	Scope of work: Type setting, Compilation, pre		
	press processing and Screen		
	printing.		
	Paper specification: 300 GSM card with plastic		
	cover (size 5.5" x 3.5") to hold		
	the badge with clip to hang		
	around the neck with colored		
	nylon string.		
	Colour: 2+0		
	a) Participant Badges	a) 600 no.	
	b) Organizer Badges	b) 200 no.	
7.	Leaflet for distribution through	100000 no.	Per 50000
	<u>newspaper</u>		
	Size: 10" x 8"		
	Scope of work: Type setting and printing	50000 no.	Per 25000
	Paper specification:		
	Colour: one		
		25000 no.	Per 10000
8.	Event Invitation card with envelope	3000 no.	Per 1000
	Size: 4" x 9" for card and 4.25" x		
	9.25" for envelope	2000 no.	Per 1000
	Scope: Type setting, compilation,	2000 IIO.	FCI 1000
	pre press processing and screen		
	printing	1000 no.	Per 1000
	Paper specification: 300 GSM imported art		
	card,110 GSM sinar art paper		
	for envelop		
	<u>Colour:</u>		
	i) Card 2+2		
	ii) Envelope 2+0		
	Note: All invitation cards should be inserted		
	in the envelopes before delivery		

S.No.	Detail	Quantity	Initial rate	Repeat Rate/ 100
9.	Invitation card with envelope Size: 5"x 7" for card and 4.25" x 9.25" for envelope	500 no.		
	Scope of work: Type setting, pre press processing and screen printing.  Paper specification: 300 GSM imported art card, 110 sinar art paper for envelop	400 no.		
	Colour: upto 4 colour  Note: All the invitation card should be inserted inside the envelope before delivery.	300 no.		
10.	Note Book Size: 5.5" x 8.5" Scope of work: Type setting, pre press processing and printing.	1000 no.		
	No. of leaf: 50 Paper specification: Cover on 220 GSM meplitho art card and inner paper 90 GSM with spiral binding 8.5" side	250 no.		
	Colour: 4+0 front cover 2+2 for inner paper			

The quoted rates shall be inclusive of all taxes including service tax.

(Signature of Bidder with Seal)